



6th Global Forum on
HEALTH PROMOTION

6^e Forum mondial sur la
PROMOTION DE LA SANTÉ

HARNESSING CIVIC ENGAGEMENT

Achieving the Sustainable Development Goals (SDGs) through Social Mobilization and Health Promotion Leadership

BACKGROUND

The 6th Global Forum on Health Promotion, took place on October 16th and 17th, 2016 and brought together more than 250 Canadian and international leaders in the field of health promotion, across all sectors working to promote health, equity and sustainability. The forum revealed how citizens, communities and organizations around the world are playing a critical role in contributing to the achievement of the United Nations Sustainable Development Goals (SDGs).

Delegates worked together to create the PEI Declaration, a civil society call for action that affirms the essential roles

played by Civil Society Organizations (CSOs); enabling, mediating, and advocating, with a mission of being the conscience of political decision-makers, in using health promotion strategies to achieve the Sustainable Development Goals (SDGs).

But the SDGs have limitations, such as insufficient acknowledgement of racism as a limiting factor and of the key role that civil society plays in promoting health from the individual to the global level. Achievement of the SDGs is dependent on CSOs and the leadership role they play within health promotion.

NGOS AND CIVIL SOCIETY PROMOTING POSITIVE CHANGE



HEALTH PROMOTION ACTION

In 1986, the Ottawa Charter for Health Promotion identified five action areas for health promotion.

Thirty years later, the Ottawa Charter continues to provide a solid foundation upon which to build.



CHARLOTTETOWN CALL TO ACTION

In this period of global transition, health promotion and civil engagement are integral to creating the new sustainability paradigm.

Health promotion is essential to achieving the Sustainable Development Goals through the following actions:



THANKS

The 6th Global Forum on Health Promotion was hosted and co-organized by the Government of Prince Edward Island in partnership with the Alliance for Health Promotion, The Quaiich Inc. and Groupe entreprises en santé.

