Health Promotion, the SDGs and Civil Society: Healthy & Sustainable Settings

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Healthy Settings: Overview – Theory & Practice

Healthy (& Sustainable) Settings: Forging Connections

Examples & CSO Opportunities: Cities, Universities, Prisons
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Healthy Settings: Origins and Development

“Health is created and lived by people within the settings of their everyday life; where they learn, work, play and love. Health is created by...ensuring that the society one lives in creates conditions that allow the attainment of health by all its members.”

WHO (1986) Ottawa Charter
Healthy Settings: Origins and Development

- Health for All 1977-
- Ottawa Charter 1986
- Healthy Settings 1991
- Sundsvall Declaration on Supportive Environments 1991
- Healthy Cities
- Shanghai Declaration 2016
- Healthy Settings 2016
- 1997 Jakarta Declaration
- 2005 Bangkok Charter
- 2007 Shaping the Future of Health Promotion
Healthy Settings: Why?

- Whilst important, ‘health’ care is only one factor influencing health.
- Health determined by range of economic, social, environmental, ecological, organisational and cultural circumstances – with direct and indirect influences.
- Health promotion requires investment in the places (or ‘social systems’) in which people live their lives.

Source: Adapted from Grossman & Scala, 1993

- Salutogenic Orientation
- Ecological Model
- Systemic Perspective
- Holistic Change Focus
- ‘Core Business’ Alignment

Source: Adapted from Dooris, 2006
Healthy Settings: How?

Core Business Drivers

Underpinning Values

Key Focus Areas

WHOLE SYSTEM APPROACH
Create healthy and sustainable working, learning and living environments

WHOLE SYSTEM APPROACH
Integrate health, wellbeing & sustainability in routine life & core business of setting

WHOLE SYSTEM APPROACH
Contribute to the health, well-being & sustainability of the wider community

Deliverables & Impacts

Public Health Drivers

Adapted from: Dooris et al, 2012
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Examples & CSO Opportunities: Cities, Universities, Prisons
Connect Within Settings
Connecting Between People

Source: adapted from Dooris, 2005
Connecting Between Issues

Source: adapted from Dooris, 2005
Connecting Between Components

Source: adapted from Dooris, 2005
Connecting Between Policies

Source: adapted from Dooris, 2005
Connect Outwards
Connect Outwards

Irish HSE, 2011
(adapted from Dooris, 2004)
Connect Outwards

Useful references: Galea et al, 2000; Bronfenbrenner, 1979

“A Healthy City should be a city of healthy settings.”

Agis Tsouros, WHO Europe, Personal Communication – Doctoral Research
Connect Beyond Health

http://office.microsoft.com
Why Healthy & Sustainable Settings? Interconnections & Synergy

“Human health ultimately depends on the health of ecosystems…the interface of human and ecosystems health now deserves to be central for policy making.” Lang & Rayner, 2012

- Living sustainably and living healthily are inseparable. If we want a healthy future for ourselves and our children…we must look after the things that look after us.

- Environmental changes threaten human health across our planet. To avoid these impacts we need to move to a more sustainable way of living and working.

- Better health is both a goal of sustainable development and a means to achieving it. Our future depends on our actions both individual and collective. We can create a more sustainable, healthier and happier future. But we must act and we must act now.

UK Public Health Registrar Sustainable Development Network, 2013
http://www.fph.org.uk/sustainable_development
Why Healthy & Sustainable Settings? Responding to Convergence

“Something we...need to be a lot better at is avoiding ‘multiple silo’ programmes...”

Professor Trevor Hancock, Personal Communication – Doctoral Research
Connect Upwards

Global

International

National

Regional

Local
Connect Upwards: Sustainable Development Goals

“The fundamental flaw in the SDGs is the implicit assumption that the same economic system, and its still-present neoliberal governing rules, that have created or accelerated our present era of rampaging inequality and environmental peril can somehow be harnessed to engineer the reverse. This flaw is not irrevocable, however, if health promoters – practitioners, researchers, advocates – focus their efforts on a few key SDGs that, with some additional critique, form a basic blueprint for a system of national and global regulation of capitalism (or even its transformation) that is desperately needed for social and ecological survival into the 22nd century.”

Labonté, 2016
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Examples & CSO Opportunities: Cities, Universities, Prisons
Example 1: Healthy Cities

- Strives to promote policies and action for health and sustainable development
- Committed to intersectoral partnerships (involving CSOs) and to integrating community participation & citizen empowerment
- Concerned to combine ‘top-down’ municipality-led programmes with bottom-up and collaborative engagement & action
- Prioritises participatory approaches to healthy & sustainable urban design/planning
- Has not always been strong on connecting ‘outwards’ or ‘upwards’
Example 2: Health Promoting Universities

- Health promoting universities infuse health into everyday operations, business practices and academic mandates and by doing so:
  - Enhance the success of institutions
  - Create campus cultures of compassion, well-being, equity and social justice
  - Improve the health of the people who live, learn, work, play and love on campuses
  - Strengthen ecological, social and economic sustainability of communities and society

- Requires active involvement of external agencies including CSOs – in strategic planning, service provision, teaching & advocacy
Example 3: Health Promoting Prisons

- Closely linked to system-level shifts prioritising human rights, decency & rehabilitative culture
- Increasingly focusing on ‘connecting outwards’ – wider offender pathway, family links and resettlement into communities
- Opportunity to intervene in chaotic lives of people experiencing multiple disadvantage and to break cycles of exclusion & deprivation
- Context for innovative projects [e.g. horticulture] that connect health & sustainability and prioritise skills development, employability & empowerment – often co-led by CSOs
Conclusion and Future Directions
References and Links

**Settings; General**
*Global Health Promotion* (2016) 23i Special Supplement on Approaches to Health-Promoting Settings Around the World. [http://ped.sagepub.com/content/23/1_suppl.toc](http://ped.sagepub.com/content/23/1_suppl.toc)

**Settings: Connecting Health and Sustainability**
References and Links

Healthy Cities

http://heapro.oxfordjournals.org/content/24/suppl_1.toc

http://heapro.oxfordjournals.org/content/30/suppl_1.toc

Healthy Communities Institute http://www.healthycommunitiesinstitute.com/

*Journal of Urban Health* (2013) 90S1 Special Supplement on European Healthy Cities – Evaluation of Phase IV.
http://link.springer.com/journal/11524/90/1/suppl/page/1

Healthy Prisons

Links

Prison Reform Trust http://www.prisonreformtrust.org.uk/


World Health Organisation (Prisons and Health) http://www.euro.who.int/prisons

Reading


References and Links

Universities

Key Websites
International Sustainable Campus Network http://www.international-sustainable-campus-network.org/
UK Healthy Universities Network

Suggested Key Reading
