



THE LEGACY OF THE OTTAWA CHARTER REFLECTED IN THE SUSTAINABLE DEVELOPMENT GOALS

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Main content:

- Progress on Ottawa action - the example of Europe
- Intersectoral action and the 21st century
- From Ottawa to SDGs



Ottawa Charter Action Areas

BUILD HEALTHY PUBLIC POLICY

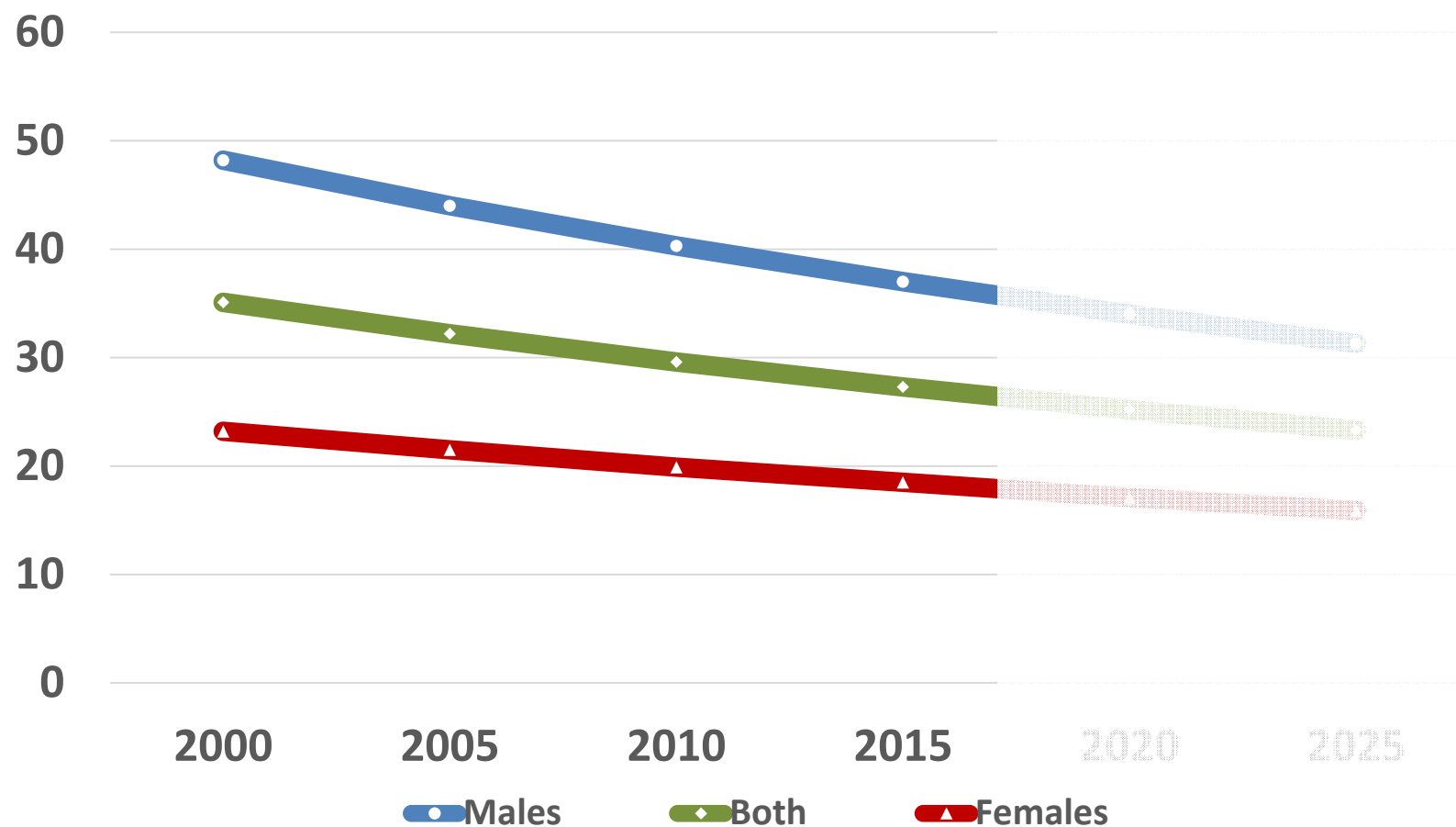


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Prevalence (%) of current tobacco smoking (15+) in Europe from 2000 with projections to 2025



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A mixed picture and challenges on alcohol



Alcohol consumption in the WHO European Region decreased 11% between 1990 and 2014.

However, alcohol-attributable deaths increased by 4%.



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CREATE SUPPORTIVE ENVIRONMENTS



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Salt reduction can work

9 countries in WHO European Region have reported reduction in salt intake

Country	Reduction
Finland	36%
Lithuania	19%
Turkey	17%
UK	15%
Ireland	14%
Slovenia	9%
Denmark	7%
Iceland	6%
France	5%

Downloaded from <http://bmjopen.bmj.com/> on November 25, 2014 - Published by group.bmj.com

Open Access

Research

BMJ Open Salt reduction in England from 2003 to 2011: its relationship to blood pressure, stroke and ischaemic heart disease mortality

Feng J He, Sonia Pombo-Rodrigues, Graham A MacGregor

Salt reduction of food products and its effect on consumer acceptability:

A systematic review and meta-analysis

Rachael Jaenke^{1,2}, Dr Federica Barzi^{1,2}, Dr Emma McMahon^{1,2}, Dr Jacqui Webster³, Dr Julie Brimblecombe¹



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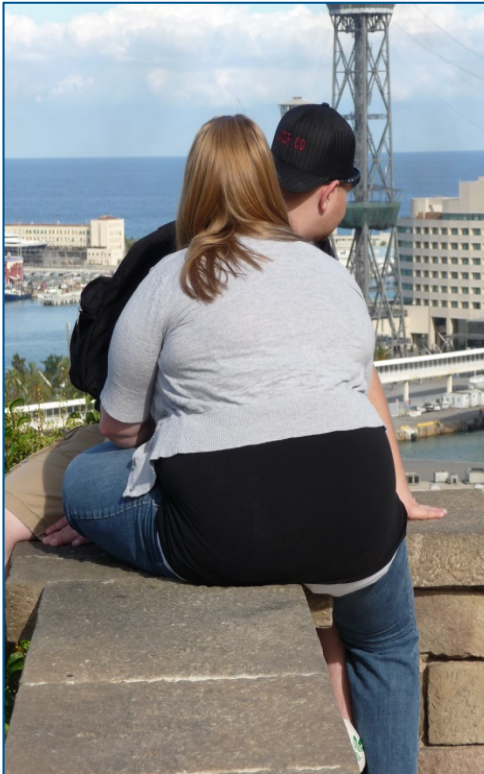
Denmark

Banned trans fat and saved lives

- Trans-fat ban since 2005
- Max. level 2 g trans fatty acids per 100 g of fat
- Estimated reduction:
14.2 deaths per 100,000
- Other countries followed:
Austria, Georgia,
Hungary, Iceland,
Switzerland



A worrying picture of childhood obesity



In the WHO/European Region



over 50%
of people are
overweight or **obese**



over 20%
of people are
obese



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Age-friendly cities in Europe strengthening community action



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DEVELOP PERSONAL SKILLS



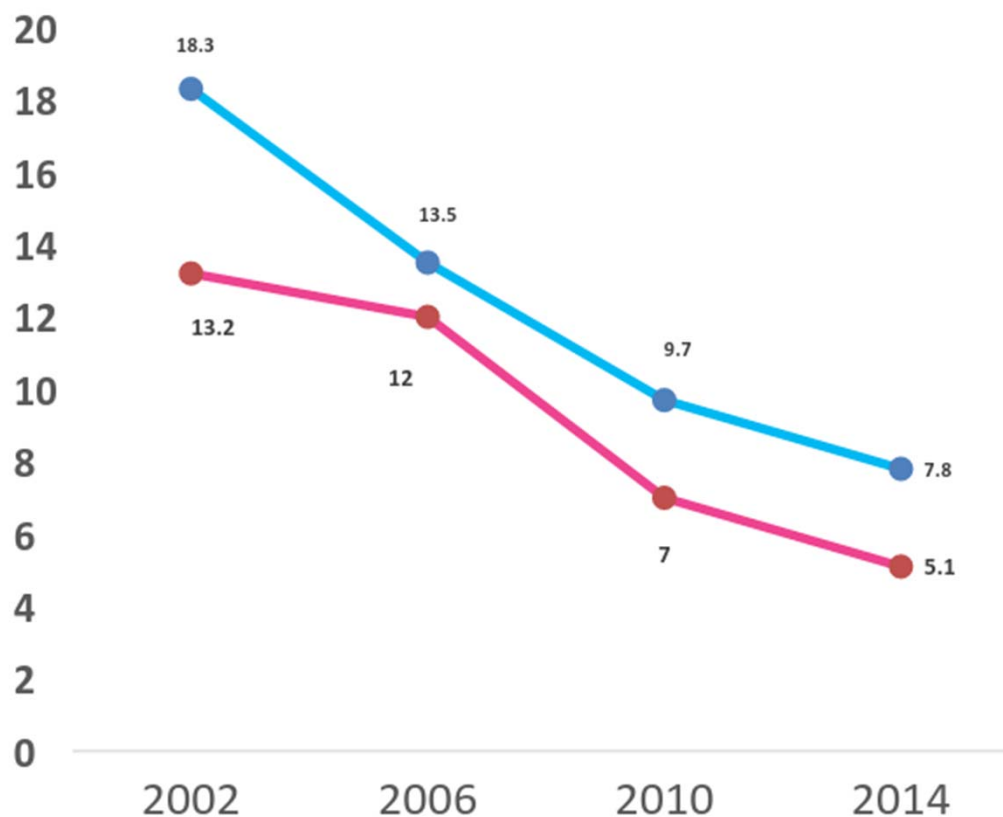
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HBSC Findings and Policy Changes – Latvia

Declining soft drink consumption among boys & girls





The Minsk Declaration

The Life-course Approach
in the Context of Health 2020



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REORIENT HEALTH SERVICES

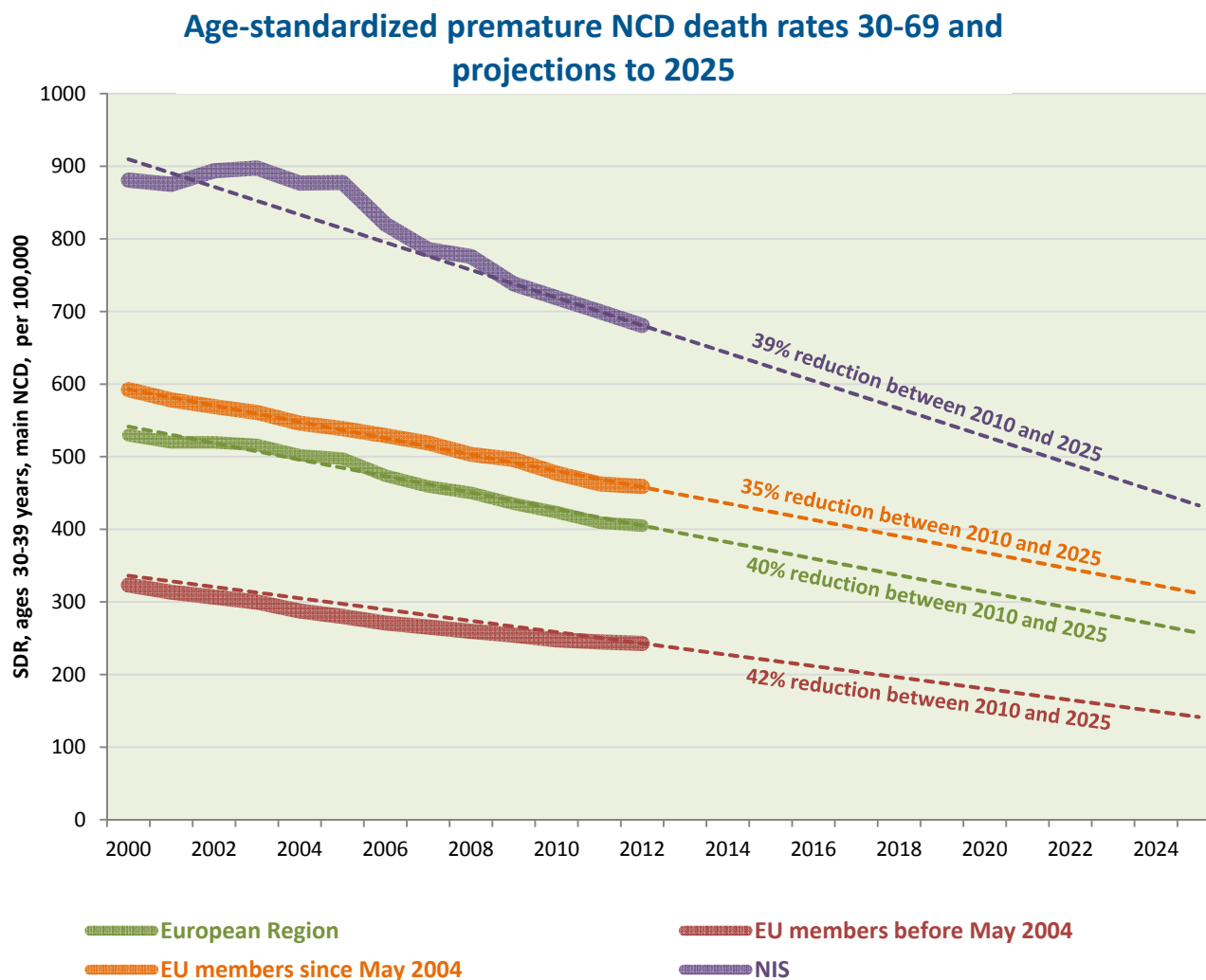


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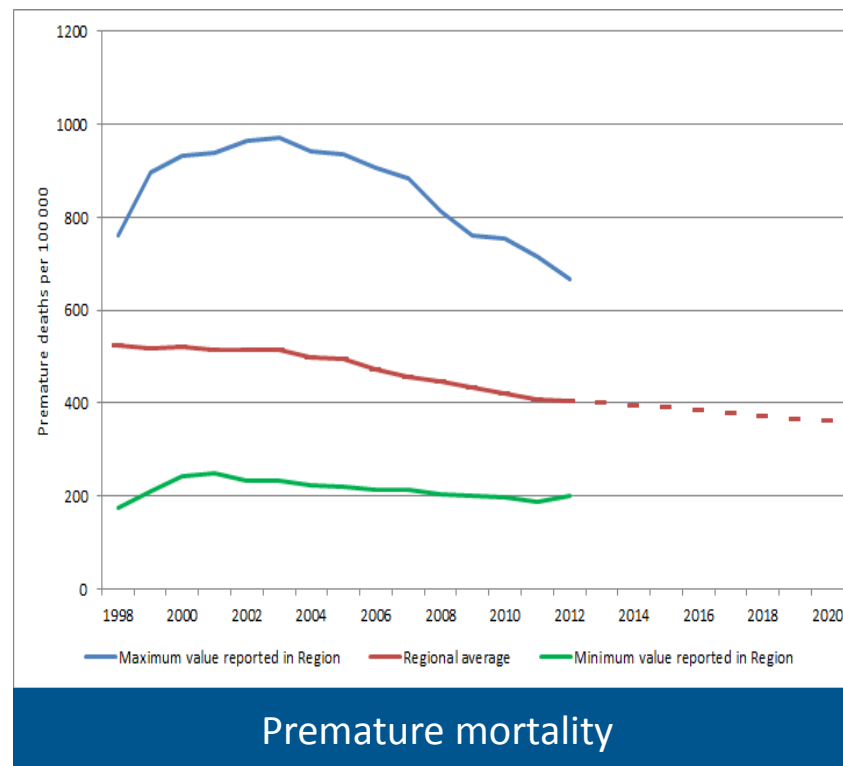
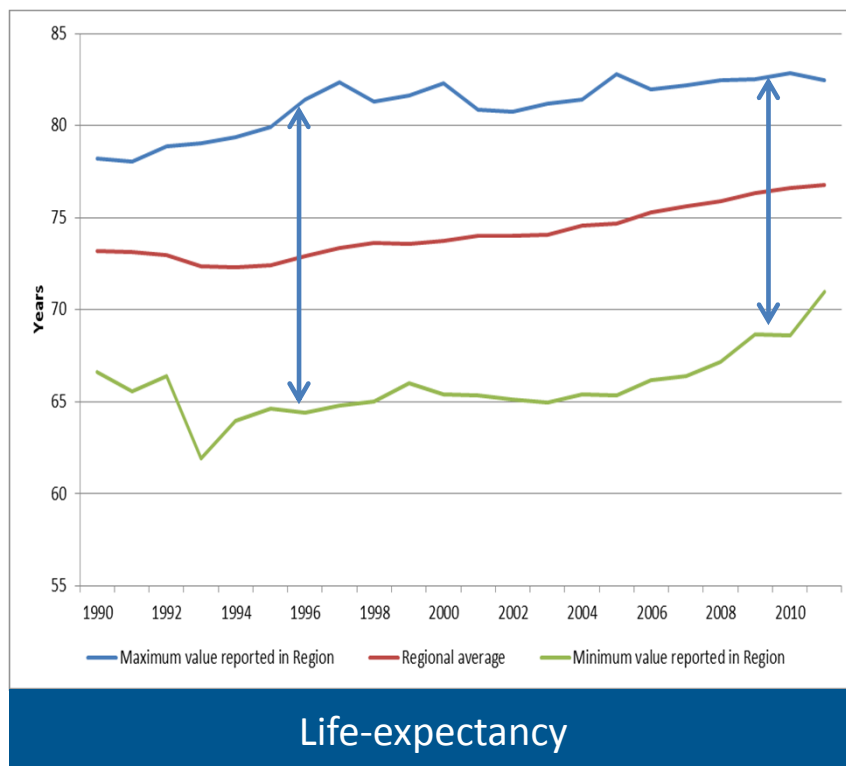
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Regional trends in premature NCD mortality are declining





We are on track towards a healthier Europe



High-level meeting on promoting intersectoral and interagency action for health and well-being



Paris, France, December 2016

Intersectoral policy for health – what the 21st century brings to it?

- substantial widening of sectors influencing health;
- multisectoral action, originally as domestic mechanism, increasingly moving to international level as well;
- intersectoral coordination for health "propelled" to the level of international obligations;

Intersectoral policy for health – what the 21st century brings to it? (continued)

- not only converging but also competing interest in multi-sectoral engagement for health;
- growing intersection with foreign policy;
- new governance models for health;

The 2030 agenda for sustainable development: advancing health and well-being



SUSTAINABLE DEVELOPMENT GOALS
17 GOALS TO TRANSFORM OUR WORLD



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Health is central to development

Health and well-being are seen as an **outcome**, a **determinant** and an **enabler** of the goals.



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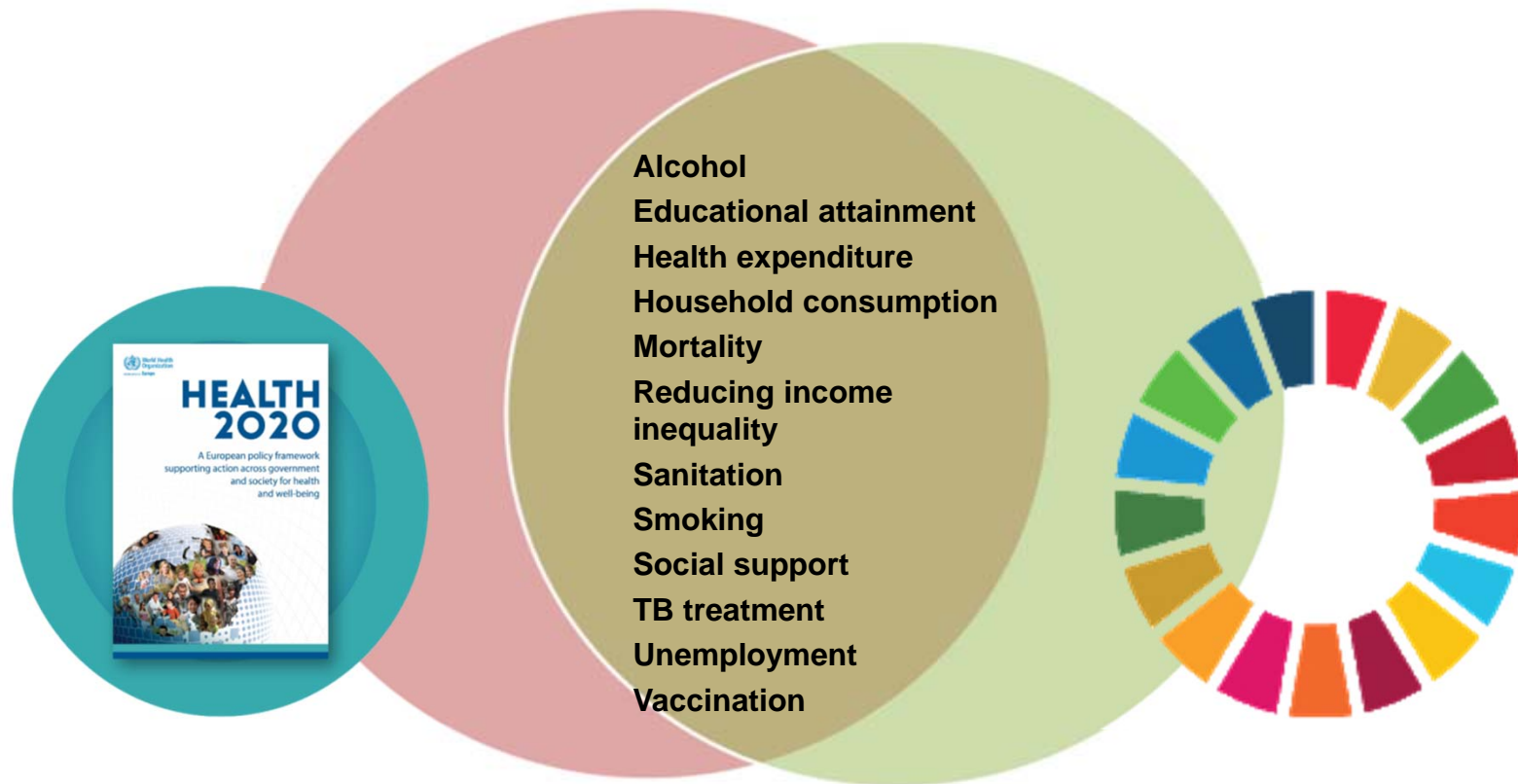
Health 2020 and the 2030 Agenda



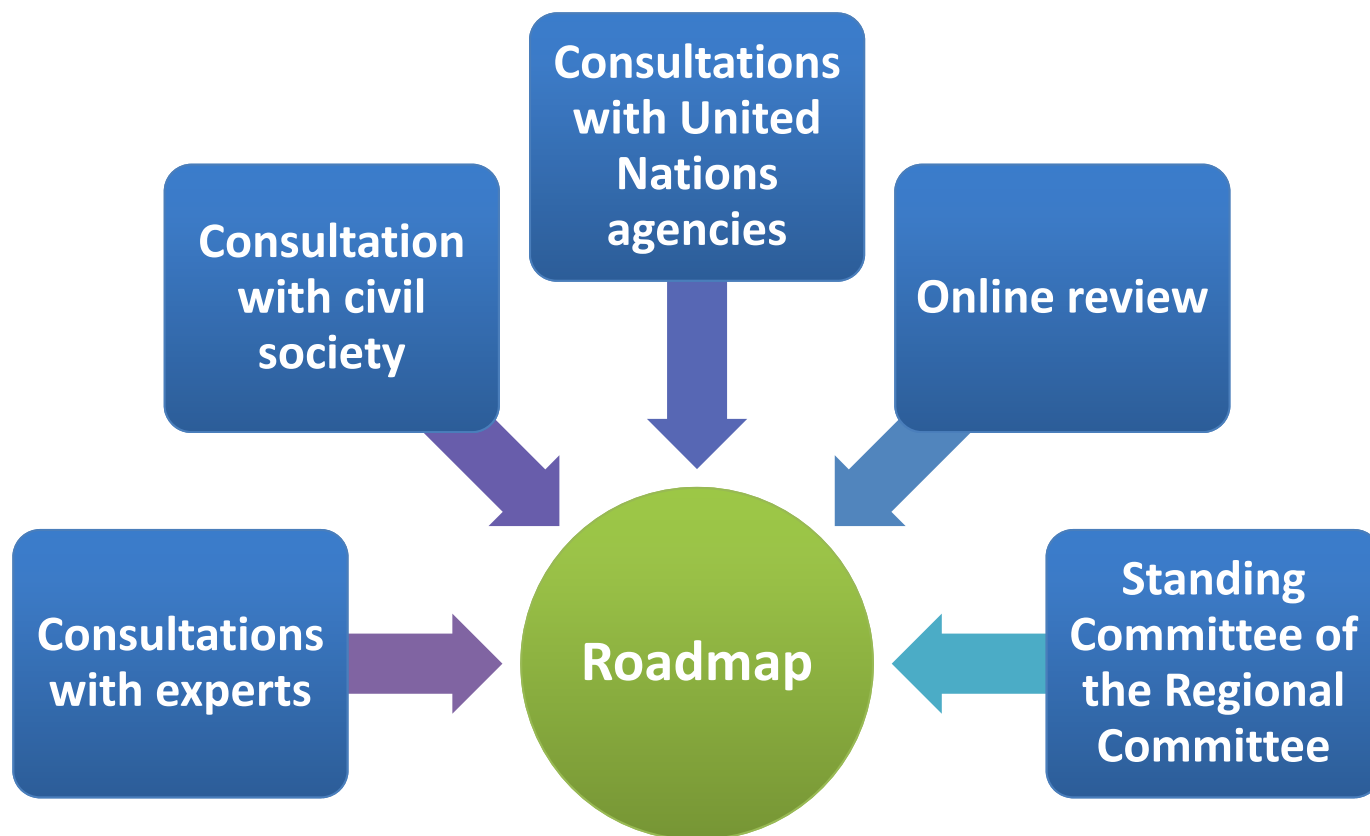
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A joint monitoring framework for Health 2020, NCDs, and SDGs



Towards a roadmap for the implementation of the 2030 Agenda





Ottawa Charter | Shanghai Declaration

9TH GLOBAL CONFERENCE ON HEALTH PROMOTION, SHANGHAI 2016
PROMOTING HEALTH, PROMOTING SUSTAINABLE DEVELOPMENT
IT'S OUR HEALTH, OUR FUTURE AND OUR CHOICE



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Shanghai Declaration



The conference outcome will be a Declaration on Health Promotion which will be endorsed by the participants of the conference.

Shanghai Healthy City Pledge



Mayors attending the Conference will also adopt a Shanghai Healthy City Pledge.

<http://www.who.int/healthpromotion/conferences/9gchp/en/>



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