

Gender-transformative Health Promotion: An Opportunity for Civil Society

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**BC WOMEN'S
HOSPITAL+
HEALTH CENTRE**

An agency of the Provincial Health Services Authority

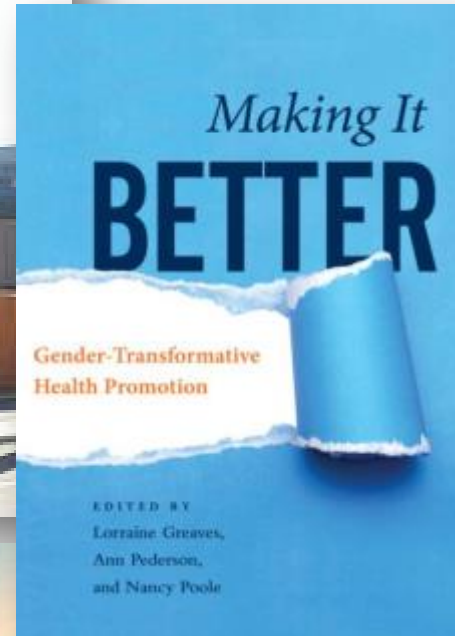


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International Movement
for Fraternal Union
among Races and
Peoples

UFER

Health Sector/Academia



Civil Society

U.F.E.R.

Mouvement International pour l'Union Fraternelle entre les Races et les Peuples
International Movement for Fraternal Union among Races and Peoples

Tous les êtres humains naissent libres et égaux en dignité et en droits

Article premier • Déclaration universelle des droits de l'homme


All human beings are born free and equal in dignity and rights

Article 1 • Universal Declaration of Human Rights

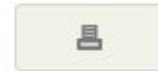
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Overview of Our Perspective

1. If we conduct a gender analysis, we can identify the gendered nature of many issues
 2. Health is associated with social status, including the status of women and gender minorities
 3. Addressing gender discrimination, harmful gender norms, and gender inequalities can become part of the solution to health problems
 4. Civil society organizations are well positioned to engage in gender-transformative health promotion
- 

The truth about Clinton's health



How is women's health constructed in the context of the US presidential campaign?



JEFF SWENSEN/GETTY IMAGES

Rio 2016: Support as China's Fu Yuanhui breaks period taboo

By Helier Cheung
BBC News

🕒 15 August 2016 | China




How were women's bodies discussed in regard to women's athletics during the 2016 Rio Olympic Games?

"Competing in the Olympics is stressful at the best of times - but imagine doing so while having your period."

<http://www.bbc.com/news/world-asia-china-37081669>

Fu Yuanhui won a bronze medal in the Women's 100m Backstroke

What does Canada's national inquiry into missing and murdered indigenous women and girls suggest about gender, racialization and violence? What are the individual, collective and institutional impacts?



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National Inquiry into Missing and Murdered Indigenous Women and Girls

The Government of Canada launched an independent national inquiry into missing and murdered Indigenous women and girls. The National Inquiry into Missing and Murdered Indigenous Women and Girls is independent from the federal government. The inquiry will establish its own office and website. Contact information for the inquiry will be posted as soon as it is available. When it is available, please contact the inquiry directly to learn how to participate in or work for the inquiry.



National Inquiry into
Missing and Murdered
Indigenous Women and Girls

⚠ This website deals with topics which may cause trauma to readers due to its troubling subject matter. The Government of Canada recognizes the need for safety measures to minimize the risks associated with traumatic subject matter. A national, toll-free crisis call line has been set up to provide support for anyone who requires assistance. This line is available free of charge, 24 hours a day, 7 days a week. Please call 1-844-413-6649 if you or someone you know is triggered and needs help or support while reading the content on this website.



Causes of GBV

Understanding the causes of intimate partner violence is a complex process since this type of violence is a product of its social context. Although GBV occurs in all socioeconomic groups, different researches concluded that GBV is more frequent in

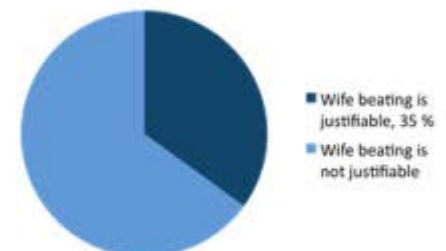
Forms of GBV:

- Domestic violence
- Rape
- Sexual abuse and violence
- Sexual harassment
- Some forms of trafficking
- Forced prostitution

Persistence of GBV

Other factors such as the status of women, gender norms and alcohol consumption also contribute to the large-scale occurrence of violence.

MORE THAN ONE-THIRD OF NAMIBIAN MEN FEEL THAT WIFE BEATING IS JUSTIFIABLE FOR ONE OR MORE REASONS



Source: <https://sisternamibia.com/gender-based-violence/basic-gender-information/numbers-figures/>

- Different forms of GBV
- Prevalence of GBV in Namibia

Social Marketing Campaigns





What gender norms are invoked by this message about women and smoking?



“To effectively address the intersection between HIV/AIDS and gender and sexuality requires that **interventions should, at the very least, not reinforce damaging gender and sexual stereotypes.**”

Geeta Rao Gupta 2000

http://siteresources.worldbank.org/EXTAFRREGTOPGENDER/Resources/durban_speech.pdf



Gender Relations are a Determinant of Health



“The differential status of men and women in almost every society is perhaps the most pervasive and entrenched inequity. As such, **the relation between the sexes represents as pressing a societal issue for health as the social gradient itself.**” (Marmot, 2007, p. 1155)

Marmot, M. (2007). Achieving health equity: from root causes to fair outcomes. *The Lancet*, 370: 1153-1163.

Melbourne Declaration 2014



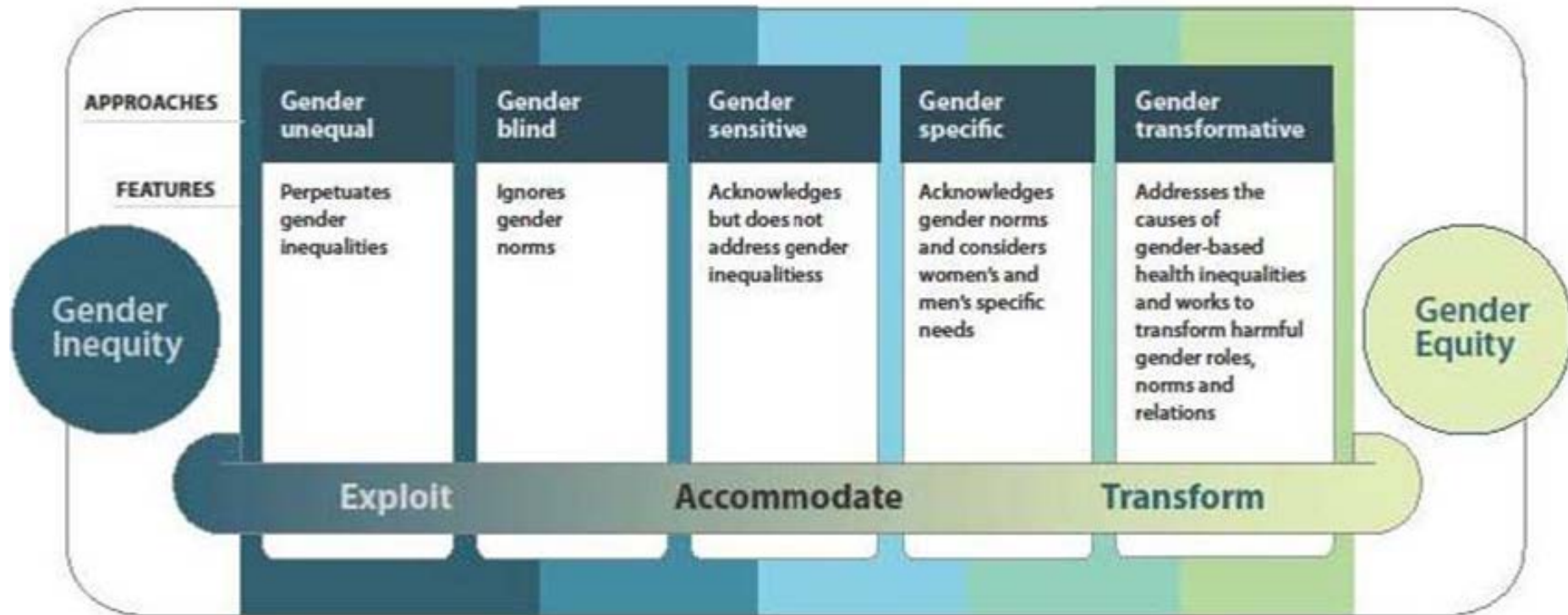
“... non-discrimination is fundamental to an evidence-based, rights-based and gender transformative response to HIV and effective public health programmes....



The promotion of gender equity is essential to HIV responses that truly meet the needs of those most affected....”

Source: <http://www.aids2014.org/Default.aspx?pageId=734>

Action on Gender + Health



Health promotion efforts may exploit, accommodate or transform gender inequalities to pursue health goals.

Adapted from: Interagency Gender Working Group Task Force Report. (2004). *The 'So what? Report. A look at whether integrating a gender focus into programs makes a difference to outcomes.* Washington, DC: USAID.

Gender-exploitative

- Play to gendered fears, sexualize women (or men) or treat women (or men) as a homogeneous group



Gender-accommodating

- Do not address the root causes of gender imbalances in power, resources or opportunities
- Providing child-minding for women can be gender-specific
- Programs that offer women-only spaces may be accommodating gender norms



Gender-transformative

Gender-transformative health promotion aims to improve health and gender equity at the same time.



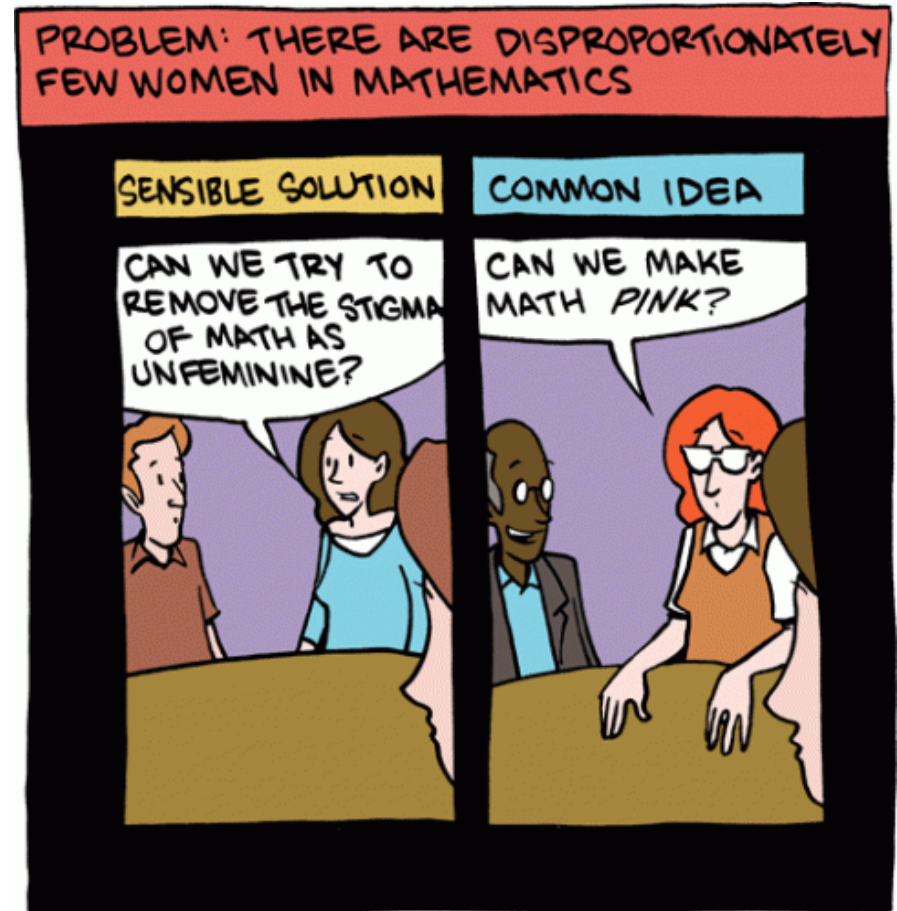
Aligns with Sustainable Development Goal 5:

Achieve gender equality and empower all women and girls

<https://sustainabledevelopment.un.org/sdg5>

How?

- Address the causes of gender-based health inequalities/inequities and work to transform harmful gender roles, norms and relations



Women Friendly Cities

ARE CITIES WHERE WOMEN

- Can access health, education and social services.
- Can access employment opportunities.
- Can access high quality and comprehensive urban services (such as accommodation and security).
- Can access mechanisms that will guarantee their rights in the event of violence.

ARE CITIES WHERE

- Local governments take into account women's issues and perspectives in policy and decision-making processes.
- Women are supported and encouraged to participate in all areas of city life on an equal basis with men.

In essence, women friendly cities are those cities where all the residents can equally benefit from the financial, social and political opportunities that cities offer them.



Women Transforming Cities

Dialogue Cafés

Urban Thinkers Campus

Report – EXTENDED VERSION

APRIL 2016



<http://www.womenfriendlycities.com/index.php?lang=en>

http://womentransformingcities.org/wp-content/uploads/2016/05/WTC_Urban_Thinkers_Campus_Report_EXTENDED_VERSION.pdf

Women-only train carriages? What a ridiculously regressive idea

Gabrielle Jackson



Every car on the Delhi metro has a women-only car: their purpose is to thwart the sexual harassers who make bus commuting or even walking on the sidewalk a constant unpleasant gamble for women here, and are a chief reason why many people don't want their wives or daughters to work outside their homes. Ideologically, I chafe at the idea that women need their own metro car – but in practice, I love riding in them.

Stephanie Nolen

<http://www.theglobeandmail.com/news/world/worldview/finding-solace-in-delhis-women-only-subway-car/article548716/>

...carefully about what the proposal for female-only train
...we saying women aren't safe to be alone in our society?



Source:

<https://www.theguardian.com/commentisfree/2016/may/04/women-only-train-carriages-what-a-ridiculously-regressive-idea>



Accidental Empowerment

Thursday, April 14th, 2011

Posted by
Anju Malhotra

Women are on the move in New Delhi, and in an entirely new way. I met them during my last trip to India and was struck by the design of the Metro system.

The Metro is empowering women ... It illustrates why it is important to consider big, innovative technologies – such as infrastructure projects – as a way to empower women.

The Metro provides important lessons for the U.S. government's new approach outlined in its inaugural Quadrennial Diplomacy and Development Review (QDDR). The QDDR provides concrete steps to promote innovation and technology in USAID's work to achieve development outcomes. It also calls for a focus on gender equality and elevated investments in women and girls as a way to "maximize results across the board."

The Delhi Metro is a striking example of how to double the impact of our foreign assistance dollars – in this case,



Summary: Transform Gender Relations

- ✓ Encourage **critical awareness** of gender roles and norms
- ✓ Promote the **position of women** relative to men
- ✓ **Challenge the imbalance of power**, distribution of resources, and allocation of duties and roles between women and men
- ✓ **Engage men and boys** through information sharing, raising interest and support, or empowerment strategies for less empowered men and boys
- ✓ Adopt systemic solutions that **change the conditions** of girls' and women's lives



Role of Civil Society in GTHP



From Mud Comes Improbable Beauty



Personal Reflections...

1. What registers for me from what has been said so far?
2. What is my initial reaction?
3. What have I learned?





dr. Denis

Mukwege Foundation

Our 1

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**Rape and sexual violence are
widely used as a weapon of war.**

Support our work to end the violence

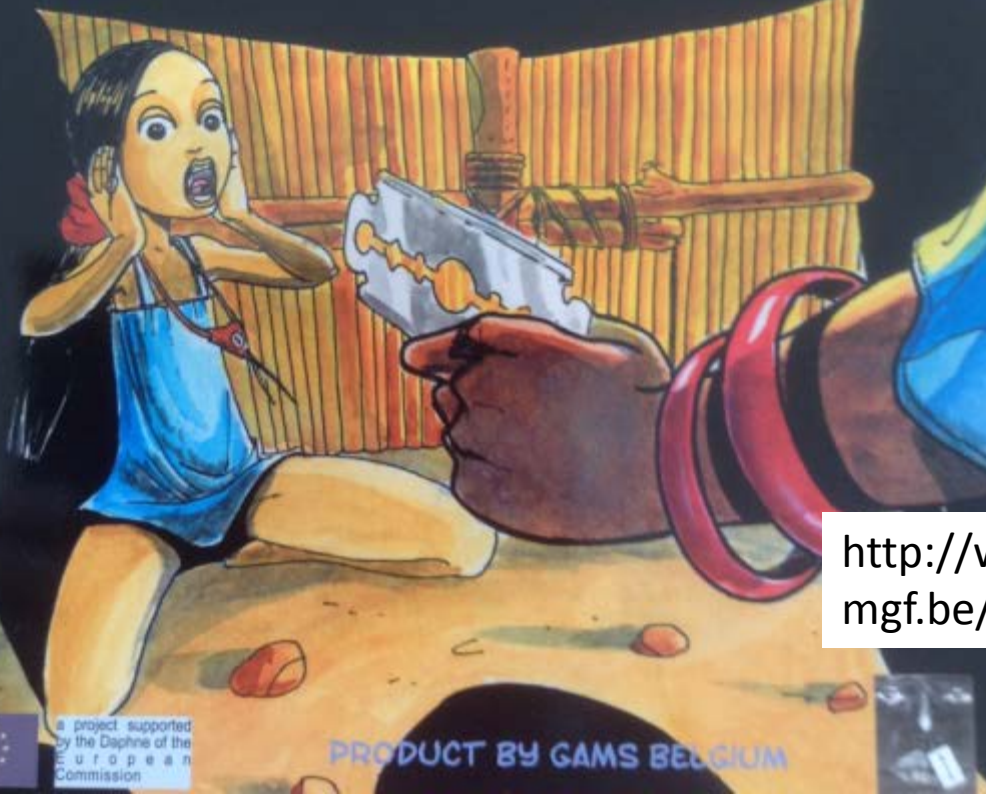


<http://www.mukwegefoundation.org>

DIARIATOU AND THE TRADITION

SCRIPT : PATRICK THEUNEN - DRAWINGS, COLORING: EL HADJI SIDY NDIAYE

The Challenge of FGM



<http://www.strategiesconcertees-mgf.be/en/tool/diariatou-and-the-tradition/>



<http://gunawirra.org.au>



Aboriginal Artist Graham Toomey

Aboriginal Artist Graham Toomey

Aboriginal Artist Graham Toomey

DONATE



OUR PROGRAMS



For Preschools



Gunawirra

in Aboriginal mythology Gunawirra means the invisible seed of all creation

Gunawirra, a not-for-profit PBI organisation made up of Aboriginal and non-Aboriginal professionals working side by side for fundamental improvements in the life of Aboriginal families, their infants and children.

Gunawirra's primary role is to create models of excellence by designing unique, innovative and transformational programs that are fully evaluated.

These unique models of excellence allows Gunawirra's work to be replicated in widening community circles of effectiveness.

We empower young Aboriginal parents with babies and young children to intervene in their own lives.

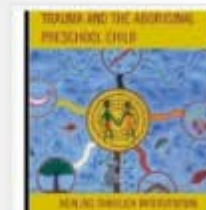
Main Gunawirra Projects:

- Support for young families from pregnancy to five years of age in our special **Young Aboriginals Mothers Program (YAMP)**.

Events



Publications



Picture Gallery



"The Thais told me about the 'triangle that moves the mountain.' The three corners of the triangle are: government, knowledge/academia and the people. Get the three working together and we can move mountains."

Michel Marmot, *The Health Gap*, 2015 (pp. 327/328).

Table Talk

1. What are the opportunities and challenges for civil society to act on gender and health?
2. How is this work challenged by traditional and cultural frameworks of thought?

Continuing the Conversations

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<http://www.bcwomens.ca>

[http://promotinghealthin
women.ca/](http://promotinghealthinwomen.ca/)

Thank You

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[http://www.ufer-
international.org/](http://www.ufer-international.org/)

Dank Je