



6th Global Forum on
HEALTH PROMOTION

6^e Forum mondial sur la
PROMOTION DE LA SANTÉ

Health Promotion

at the very heart of sustainability

October 16-17, 2016

PEI Conference Centre
Charlottetown, PEI, Canada



Photography: Lars Plougmann

www.globalforumpei-forummondialipe.com

#6GFHP



Health and Wellness



Public Health
Agency of Canada

Agence de santé
publique du Canada



Mental Health
Commission
of Canada

Commission de
la santé mentale
du Canada



UNIVERSITY
of Prince Edward
ISLAND



Canadian
Heritage

Patrimoine
canadien



Canada-PEI Agreement on
French Language Services



DALHOUSIE
UNIVERSITY

Bell Aliant

Start a conversation; change the world

Local actions have global impacts. Social media brings us together and allows us to share our stories, helping local movements gain global momentum.

We encourage you to share your experience at the Global Forum on social media. We want the world to take part in the dialogue! Tweet us, write a Facebook post, share a photo or video on Instagram, or send us your thoughts directly.



- Please use **#6GFHP** (English) or **#6FMPS** (French) for social media posts.
- Tweet the Writing Room and contribute to the PEI Declaration using:
@PEIDeclaration
- Follow **@TheQuaich** for live updates on Twitter throughout the event.
- Email your PEI Declaration contributions to: **peideclarationipe@gmail.com**



Welcome to the First Global Health Promotion Forum in Canada



The Alliance for Health Promotion joins the hosts and fellow co-organizers in welcoming you heartily to the 6th Global Forum on Health Promotion taking place in PEI on 16-17 October 2016. We are especially excited because this is the first time we are holding the Forum outside Switzerland.

The Ottawa Charter in 1986 was a first landmark in Health Promotion. It inspired the next seven WHO Global Conferences to take place around the world, bringing awareness to the vital challenges of health and opening the door for NGO participation.

Ten years later in 1997 a small group of international NGOs attended the 4th Global Conference in Jakarta. We saw the need to implement the Declaration and work together towards the next Global Conference in Mexico City, in June 2000. Thus began our partnership as an Ad Hoc Advisory Group and our liaison with WHO and with each other – individually we cover a wide diversity of interests, gender, international structures and grass root involvement and together we represent many millions of members around the world.

In 1998 we held our first NGO Briefing at the World Health Assembly in Geneva. The Coordinator of the WHO Health Promotion Unit noted that it is through NGOs in particular that all levels, especially the grass roots are able to contribute towards meeting the priorities of the Jakarta Declaration. In Jakarta our NGO Group had a Vision – to bring the Global Declarations down to the communities and give them a voice on the world stage.

The 6th Global Forum will now give this voice to your communities in Canada from the Inuits in the north and throughout your beautiful country between the Atlantic and Pacific Oceans.

Join us in commemorating Ottawa and share our Vision to bring Health Promotion to the forefront of Government policy and to implement these global declarations at all levels but particularly at the grass roots where it is most needed. We can all have dreams but we need committed partners to bring those dreams to reality. You, the participants at the 6th Global Forum have this wonderful opportunity to carry forward our common Vision.

Bernard Kadasia
President of the Alliance for
Health Promotion, Geneva, Switzerland

Joanna Koch
Vice President,
The Alliance for Health Promotion



Minister's Message

Welcome to Charlottetown, Prince Edward Island, and the Global Forum on Health Promotion!

I am delighted to extend a warm welcome to all conference delegates on behalf of the province of Prince Edward Island. We are honored to be the first North American venue to host this prestigious event.

Health Promotion plays a vital role in improving the well being of individuals and communities, and is the shared responsibility of every sector. I want to thank each of you for your commitment to creating a healthier population, and your willingness to participate in this week's forum.

Best wishes for a successful meeting, and I hope you enjoy your stay on our beautiful island.



Robert Henderson, Minister
Health and Wellness
Prince Edward Island





Time	Activity	Speakers/Workshop Leaders
08:30	Welcome Aboriginal opening Remarks by the hosts, government	Laura Lee Noonan & Jeane Day , Global Forum Steering Committee Judy Clark , Mi'kmaq Elder, President, Aboriginal Women's Association of PEI Bernard Kadasia , President of the Alliance for Health Promotion, Geneva, Switzerland Robert Henderson , Minister of Health and Wellness, Prince Edward Island Hon. Jane Philpott , Minister of Health (Written Message), Ottawa, ON Ilona Kickbusch , Director, Global Health Centre at the Graduate Institute for International and Development Studies, Geneva, Switzerland (Video Message)
09:15	Keynote Speaker	Dr Haik Nikogosian , Special Representative of the WHO Regional Director for Europe, WHO Special Representative to the Russian Federation, a.i. <i>- The legacy of the Ottawa Charter reflected in the Sustainable Development Goals</i>
10:00	Introduce the PEI Declaration, Writing Room and flow of the Forum	Gabriella Sozanski , Executive Director, Alliance for Health Promotion, Geneva, Switzerland and Co-Chair, Program Committee
10:15	NETWORKING BREAK – Announce Showcase of innovation and best practice (Videos); Exhibits	Katherine Eberl Kelly – Pan Canadian Joint Consortium on School Health
10:45	Plenary Workshop: Links between SDGs and Health Promotion	Barb Willet , Executive Director, Health Nexus and Co-Chair, Program Committee (Canada)
12:00	LUNCH	Master of Ceremonies Announcements – Video Showcase Remarks: Roger Bertrand , Chair, Board of Directors Healthy Enterprise Group, International Standard in Health Promotion in the Workplace
13:00	Concurrent workshops / Writing Room	Concurrent Workshops schedule - See page 9
14:30	NETWORKING BREAK – Announce videos being shown	Master of Ceremonies
15:00	Roundtable – Governance for Health	Moderator: Mihály Kókényi , Former Minister of Health, Hungary Steven J. Hoffman , Director, Global Strategy Lab; Scientific Director, Institute of Population and Public Health, Canadian Institute for Health Research Juliette Biao Koudenoukpo , Director & Regional Representative, Regional Office for Africa (ROA), United Nations Environment Programme (UNEP), Kenya Bosse Pettersson , Senior Public Health Policy Advisor, Sweden Dr Haik Nikogosian , Special Representative of the WHO Regional Director for Europe, WHO Special Representative to the Russian Federation, a.i. Bernard Kadasia , President, Alliance for Health Promotion, Geneva Dr. Horacio Arruda , Director of Public Health & Assistant Deputy Minister, Ministère de la Santé et des Services sociaux, Province of Quebec
16:45	Summary and Adjourn for the day	Master of Ceremonies
18:30	Reception and dinner – To acknowledge key HP contributor	Hon. Carolyn Bennett , Minister of Indigenous and Northern Affairs (to be confirmed)



Time	Activity	Speakers/Workshop Leaders
08:30	Welcome and highlight work on the Declaration	Writing Room Team
08:45	Research Presentation - Review of 30 years of health promotion by civil society (since Ottawa Charter)	Jean-Pierre Girard, Board Member, Alliance for Health Promotion (Geneva) and Health Nexus (Canada)
09:15	Plenary Workshop: How can Civil Society contribute to health promotion and the SDGs?	Suzanne F. Jackson, Editor-in-Chief, Global Health Promotion (Canada)
10:15	NETWORKING BREAK - Video Showcase	
10:45	Concurrent Workshops/ Writing Room closes at noon	Concurrent Workshops schedule - See page 11
12:00	LUNCH	
13:00	The New Leadership of Health Promotion	<p>Moderators:</p> <p>Sione Tu'itahi, Executive Director, Health Promotion Forum, (New Zealand - via Internet conferencing)</p> <p>Jacqueline Gahagan, Interim Director, School of Health & Human Performance, Professor, Health Promotion, Dalhousie University (Canada)</p> <p>Panel:</p> <ul style="list-style-type: none"> • Paola Ardiles, President, Public Health Association of British Columbia (Canada) • Christina Murray, Assistant Professor, Faculty of Nursing, University of Prince Edward Island (Canada) • Jessica Barudin, Rehabilitation Practitioner and Yoga Therapist; Kwakwaka'wakw from the Namgis First Nation, Alert Bay, British Columbia (Canada) • Roopa Dhatt, Physician; Co-founder and Director, Women in Global Health; Past-President, International Federation of Medical Students' Association (IFMSA) (United States) • Rebecca Fortin, Chair, Health Promotion Canada; Fellow in Global Journalism, Munk School of Global Affairs, University of Toronto (Canada) • Veronica Shiroya, Program and Liaison Officer, Alliance for Health Promotion, East Africa (Kenya); Masters of Science (International Health) Institute for Public Health, Universität Heidelberg (Germany)
14:00	Presentation of the draft PEI Declaration	Writing Room Team
14:15	Stretch Break	
14:30	Panel – Response to the Proposal for the PEI Declaration	A panel will share their reflections on the Declaration & will invite your perspective
15:30	Closing – Call to action	Ron Labonte Canada Research Chair in Globalization and Health Equity, Institute of Population Health, Ottawa, Ontario, Canada
15:45	Evaluation and Adjournment – Send off the Declaration to Ottawa!	<p>Laura Lee Noonan & Jeane Day, Steering Committee</p> <p>Morgane Stocker, Evaluator</p>
16:00	Aboriginal Closing	Judy Clark, Mi'kmaq elder, President, Aboriginal Women's Association of PEI



08:30 Welcome – Aboriginal Opening Remarks by the hosts, government

MACDONALD COLE BALLROOM

SPEAKERS

Laura Lee Noonan & Jeane Day,
Global Forum Steering Committee



Aboriginal Opening: Judy Clark, Mi'kmaq Elder, President,
Aboriginal Women's Association of PEI



Bernard Kadasia,
President of the Alliance for Health Promotion, Geneva, Switzerland



Robert Henderson,
Minister of Health and Wellness, Prince Edward Island



Hon. Jane Philpott,
Minister of Health (Written Message), Ottawa, ON



Ilona Kickbusch,
Director, Global Health Centre at the Graduate Institute for International and
Development Studies, Geneva, Switzerland (Video Message)

09:15 Keynote Speake

MACDONALD COLE BALLROOM



Dr Haik Nikogosian, Special Representative of the WHO Regional Director for Europe, WHO Special Representative to the Russian Federation, a.i.
- *The legacy of the Ottawa Charter reflected in the Sustainable Development Goals*

The speaker will focus on progress achieved in relation to Ottawa chapter action areas, with particular emphasis on action taken in the WHO European region. Special focus will also be made on 21st century instruments to promote global health and to the reflection of public health objectives, linkages and benefits across the Sustainable Development Goals. Linkages to the upcoming 9th global conference on health promotion in Shanghai and its expected outcome will also be highlighted.

10:00 Introduce the PEI Declaration, Writing Room and flow of the Forum

MACDONALD COLE BALLROOM

Gabriella Sozanski, Executive Director, Alliance for Health Promotion, Geneva, Switzerland and Co-Chair, Program Committee

The PEI Declaration is a civil society declaration created on the occasion of the 6th Global Forum for Health Promotion in Charlottetown, Prince Edward Island, Canada. This is a live document that will evolve during the Forum proceedings, via contributions from delegates in attendance and those submitting feedback via social media and our website. We invite you to add your contributions to the Declaration by tweeting (@PEIDeclaration) or via email: peideclaration@gmail.com. It is planned that the PEI Declaration will be submitted to the World Health Organization in advance of the 9th Global Conference on Health Promotion in Shanghai, China, in November 2016.

10:15 NETWORKING BREAK – Announce Video Showcase

MACDONALD COLE BALLROOM

Katherine Eberl Kelly – Pan Canadian Joint Consortium on School Health

10:45 Plenary Workshop: Links between SDGs and Health Promotion

MACDONALD COLE BALLROOM

Barb Willet, (Moderator), Executive Director, Health Nexus and Co-Chair, Program Committee (Canada)

In the plenary room, round table discussions will address one of the SDGs through a series of guided questions that will unpack the links between Health Promotion and SDGs. Recorders at each table will synthesize the discussion as input to the Writing Room.



12:00 LUNCH








PALMER POPE ROOM

Master of Ceremonies





Announcement: International Standard in Health Promotion in the Workplace

Roger Bertrand, Chair, Board of Directors Healthy Enterprise Group

13:00 Concurrent Workshops / Writing Room - Concurrent Workshops schedule

	Session Topic	Session Leaders
Reorient health/human services	Balancing the Education of Health Professionals: Increasing the Emphasis on Engagement for Health Promotion CAMPBELL ROOM	  <p>Leona M. English, Professor & Maureen Coady, Associate Professor and Chair, Dept. Adult Education, St. Francis Xavier University, Antigonish, Nova Scotia, Canada</p> <p><i>This session follows the Ottawa Charter's call to reorient health services, in part through changes in professional education and training. The presenters focus on adult education theories, research, and practices that inform the education of health professionals and enable these professionals to empower communities "to increase control over and improve their health."</i></p>
	Applying an Asset Based Approach for Health Promotion  CARTIER ROOM	 <p>Hussein Elsangak, Clinical Science Faculty, Life University, Marietta, Georgia, USA</p> <p><i>This presentation will introduce a model for teaching and promoting health and well-being through education, healthy living, community and personal empowerment with emphasis on a holistic approach.</i></p>
		 <p>Irene Podolak, Adjunct Professor, Brock University, St. Catharines, Ontario, Canada; Coordinator of the global collaborative network Advancing Health Assets (AHA)</p> <p><i>Health Asset Practice (HAP) is a new way of "acting" to promote health and wellbeing – it emphasizes a collaborative, holistic approach of leveraging all assets (i.e., attributes, factors, or resources), and considers all potential health determinants, to enhance the ability of individuals, organizations, communities, and systems "to be well". By applying HAP methods, tools and processes, health initiatives are enabled to accelerate social change and achieve sustainable development goals.</i></p>
Creating Supportive Environments	Political determinants of health and global health equity ARCHIBALD ROOM	 <p>Ron Labonté, Canada Research Chair in Globalization and Health Equity, Institute of Population Health, Ottawa, Ontario, Canada.</p> <p><i>The world has changed phenomenally since the Ottawa Charter, and with it fundamental shifts in politics, power, economics and ecology at the global level. These effects ripple down to national and local levels, presenting some opportunities but many barriers to creating health-supportive environments. Understanding the underpinnings of these global changes, and how the SDGs might be used to create new initiatives from local to global to promote sustained, sustainable and equitable health outcomes, represents one of the key, new health promotion challenges.</i></p>
Theme: Strengthening Community Action	Indigenous Health Systems Governance: From the Royal Commission on Aboriginal Peoples (RCAP) to Truth and Reconciliation Commission (TRC). TUPPER ROOM	 <p>Jeff Reading, First Nations Health Authority Chair in Heart Health and Wellness, St. Paul's Hospital and Professor, Faculty of Health Sciences, Simon Fraser University, Vancouver, British Columbia, Canada</p> <p><i>The twenty year anniversary of Canada's Royal Commission on Aboriginal Peoples and more recent health specific calls to action of the the 2015 Truth and Reconciliation Commission, support the notion of Indigenous Peoples' legitimate aspirations for greater control over of factors affecting their lives. Governance of Indigenous Health Systems means building capacities to manage and administer programs and to allocation of resources to create health promotion and wellness policies and programs to improve the health and well being of indigenous individuals, communities and nations. This brief presentation will summarize Indigenous health governance developed with, by and for Indigenous Peoples.</i></p>



Creating Healthy Public Policy	Climate Change and Global Health Governance		Jeff Masuda , Canada Research Chair, Centre for Environmental Health Equity and Associate Professor, Queen's University, Kingston, Ontario, Canada <i>Jeff will reflect on his observations of environmental health promotion over the past two decades, where he has noted a largely unmet agenda for taking environmental determinants of health seriously in both research and policy which threatens to further marginalize the field in efforts to tackle 21st century challenges. He will offer a perspective that sees community practice and advocacy as the source of inspiration, expertise, and necessary leadership for a transformative health promotion agenda.</i>
	MACDONALD COLE BALLROOM		Margot Parkes , Canada Research Chair in Health, Ecosystems and Society; Associate Professor, School of Health Sciences, University of Northern British Columbia, Prince George, BC, Canada (Web conference New Zealand) <i>Climate change epitomizes the need for reciprocal maintenance: "to take care of each other, our communities and our natural environment", across local, regional and global scales. Taking notice of the lived experiences of climate change deepens our understanding of existing socioecological dynamics, and confronts us with the need for a new-generation of integrative, intersectoral action that is respectful and attentive to the living systems that provide the foundation for health and well-being.</i>
			Alex Cogut , Research Associate, R20 - Regions of Climate Action, New York Office <i>Global waste production looks to increase substantially in the coming years. What are the dangers that open burning of waste that already occurs and looks to continue in the future has on health and what are some potential ways to address the practice of open waste burning?</i>
Developing Personal Skills	Supporting personal and social development through enhancing health literacy		Doris Gillis , Senior Research Professor, Department of Human Nutrition, St Francis Xavier University, Antigonish, Nova Scotia, Canada <i>Health literacy tends to be viewed as a personal resource for health and key determinant of health in today's complex society. This presentation will engage participants in broadening the lens of health literacy beyond a focus on individual responsibility, to consider implications for social responsibility within the context of health equity and alignment with relevant SDGs.</i>
	LANGEVIN ROOM		

15:00 Roundtable – Governance for Health

MACDONALD COLE BALLROOM

The participants of the roundtable will discuss how the healthy public policy parts (from the Ottawa Charter) have moved to a broader understanding of governance for health in the context of global challenges. In order to cope with 21st century influences on health such as unsustainable lifestyles or increasing health inequalities, practitioners and NGOs in health promotion need to look at health through the lens of political determinants as well. The mechanism of governance at various levels has to be more transparent and accountable to the public. This expectation and the opportunities for better involvement of CSOs into decision shaping will be explored.



Moderator: Mihály Kökény, Former Minister of Health, Hungary



Steven J. Hoffman, Director, Global Strategy Lab; Scientific Director, Institute of Population and Public Health, Canadian Institute for Health Research



Juliette Biao Koudounkpo, Director & Regional Representative, Regional Office for Africa (ROA), United Nations Environment Programme (UNEP), Kenya



Bosse Pettersson, Senior Public Health Policy Advisor, Sweden



Dr Haik Nikogosian, Special Representative of the WHO Regional Director for Europe, WHO Special Representative to the Russian Federation, a.i.



Bernard Kadasia, President, Alliance for Health Promotion, Geneva



Dr. Horacio Arruda, Director of Public Health & Assistant Deputy Minister, Ministère de la Santé et des Services sociaux, Province of Quebec

16:45 Summary and Adjourn for the day

MACDONALD COLE BALLROOM

Master of Ceremonies

18:30 Reception and dinner – To acknowledge key HP contributor

PALMER POPE ROOM

Hon. Carolyn Bennett, Minister of Indigenous and Northern Affairs (to be confirmed)



08:30 Welcome and highlight work on the Declaration

MACDONALD COLE BALLROOM

The Writing Room Group

08:45 Research Presentation - Review of 30 years of health promotion by civil society (since Ottawa Charter)

MACDONALD COLE BALLROOM



Jean-Pierre Girard, Board Member, Alliance for Health Promotion (Geneva) and Health Nexus (Canada)

*The Preliminary Research Report, **Looking Back ... Moving Forward** was commissioned for the 6th Global Forum on Health Promotion as a foundational document for the next era of health promotion. Developed through a search of the literature, consultation with health promoters and the collaboration of many authors, it highlights the key links between civil society organization and health promotion and how non-profit and non-government organizations engage in health promotion can contribute to the fulfillment of the Sustainable Development Goals (SDGs) especially the ones related to health.*

09:15 Plenary Workshop: How can Civil Society contribute to health promotion and the SDGs?

MACDONALD COLE BALLROOM





Suzanne F. Jackson, (Moderator), Editor-in-Chief, Global Health Promotion (Canada)

In the plenary room, round table discussions will address how civil society can contribute to health promotion and the SDGs through a series of guided questions. Recorders at each table will synthesize the discussion as input to the Writing Room.

10:15 NETWORKING BREAK - Video Showcase

MACDONALD COLE BALLROOM

10:45 Concurrent Workshops/Writing Room closes at noon - Concurrent Workshops schedule

	Session Topic	Session Leaders	
Reorient Health/Human Services	Reaching beyond the health sector – fostering partnerships with other sectors		Roger Wheeler , Professor, Okanagan School of Business, Okanagan College, BC, Canada <i>Making SDGs Material to Business and Community - Many private sector firms have developed sustainability strategies incorporating socially and environmentally focused policies, practices and partnerships. Materiality is a key driver in the development of these strategies; it also renders them accountable. Focused efforts to elevate the materiality of SDGs can enrich a firm's sustainability strategy development process, and increase access to untapped human, organizational and financial capital</i>
	TUPPER ROOM		Prof. H. Paramesh , Pediatric Pulmonologist and Environmentalist, Chairman: Lakeside Center for Health Promotion and Lakeside Education Trust Bangalore, India <i>Countering Effects on air pollution - Impact on Children's respiratory health through Community Action - This presentation will highlight the impact, of health effects, socio economic burden and community action to mitigate the ill effects of air pollution -a raging problem in our rapidly growing city.</i>
Creating Supportive Environments	Healthy and sustainable settings – embedding health, wellbeing and sustainability within settings (e.g. workplaces, universities, communities, cities)		Mark Dooris , Professor in Health & Sustainability / Director of the Healthy & Sustainable Settings Unit, College of Health & Wellbeing, University of Central Lancashire, England <i>This session will examine how we can embed health, wellbeing and sustainability within settings (e.g. workplaces, universities, communities, cities) through creating supportive environments (e.g. through planning, design, service provision, purchasing)? It will explore what we have learned about working together across sectors and across agendas, engaging civil society to promote health and sustainable development.</i>
	 Mental Health Commission of Canada / Commission de la santé mentale du Canada		Shu-Ti-Chiou , Immediate Past Director-General, Health Promotion Administration, Ministry of Health and Welfare, Taiwan <i>This presentation will introduce the history of health promoting setting development in Taiwan, then use the legislation breakthroughs in obesity prevention & control to illustrate how concerted efforts between governments, settings, civil society & politicians have led to better prepared society & supportive developments in environments & policies, and conclude with identifying opportunities where health promotion can support the achievements of SDGs and vice versa, using the obesity prevention & control example.</i>
	ARCHIBALD ROOM		



Strengthening Community Action	Migration and health - Inclusion of all – embracing diversity in our communities CAMPBELL ROOM	 Dr. Carlos van Der Laat , Regional Migration Health Adviser, International Organization for Migration, Regional Office for Central and North America and the Caribbean, Costa Rica <i>Migration as a social determinant of health requires a multi-sectoral and multidisciplinary approach to improve health of migrants and embrace diversity in our communities. Health promotion with an intercultural perspective is vital to strengthen inclusion and integration. This session will review the current regional migration context, reviewing the health vulnerabilities migrants might encounter and discussing on available health promotion tools which could be implemented to advance the migration health agenda in the regional and global framework.</i>	 Christina Murray , Assistant Professor, School of Nursing, University of Prince Edward Island, Charlottetown, PEI <i>Examining the complexities of labor migration in Canada: New opportunities to address health promotion through the development of supportive communities</i> <i>This presentation will address complexities currently facing Canadian families and rural communities impacted by circular labor migration. Findings from our Tale of Two Islands study have uncovered how labor migration has threatened the functioning of rural families and communities in Atlantic Canada. While vulnerabilities exist, there also lie great opportunities to address health promotion in light of the SDG's with specific attention paid to the importance of fostering formal and informal support networks to enhance the development of sustainable communities.</i>		
	Co-operatives: Community owned health promotion TILLEY ROOM	 Jean-Pierre Girard , Health co-op researcher: Co-ops promoting health as a SDG globally	 Margaret Tusz-King , Executive Director Open Sky Co-op: Wellness in action	 Vanessa Hammond , Chair Health Care Co-op Federation of Canada: Co-ops, leaders in the wellness of Canadians	
Healthy Public Policies	Implementing a Mental Health in All Policies Approach to Promoting the Mental Health and Wellbeing of Children and Young People MACDONALD COLE BALLROOM	 Margaret Barry , Professor and Head of World Health Organization Collaborating Centre for Health Promotion Research, National University of Ireland Galway (NUIG), Ireland (Via the Internet) <i>Promoting the mental health and wellbeing of children and young people is a critical strategy in supporting the implementation of the Sustainable Development Goals. This presentation considers the implementation of a 'Mental Health in All Policies' approach in addressing the social determinants of mental health and what it means in practice to adopt a whole-of-government and a whole-of-society approach to promoting young people's mental health and wellbeing. The engagement of a wider set of community actors and professional partners in unlocking the potential for mental health promotion across diverse sectors of society is critically discussed.</i>	 Bill Morrison , Associate Professor of Educational Psychology in the Faculty of Education, University of New Brunswick, Fredericton, New Brunswick, Canada <i>A Dual Pathway Approach to Mental Health Promotion - This presentation will consider the importance of the inclusion of strength-based perspectives and practices within mental health promotion activities in school and community settings. Such efforts include a focus on the development of positive mental health environments that contribute to the wellbeing of all children and youth.</i>		
	Gender Transformative Health Promotion CARTIER ROOM	 Ann Pederson , Director Population Health Promotion, BC Women's Hospital and Health Centre, Vancouver, BC, Canada	 Elly Koenig , President, UFER (Union Fraternelle entre les Races et les Peuples), Brussels, Belgium.	<i>Let's consider the gendered nature of many issues; Health is associated with the social status of women; Solutions to problems should have gendered dimensions. Interaction by the participants to come forward with better and/off new solutions to influence municipal leaders, the educational system and other stakeholders for example the food industry.</i>	
Developing Personal Skills	Enabling ourselves to have more control over our health through social-media LANGEVIN ROOM	 Manon Niquette , Professor, Department of Information and Communication, Laval University, Quebec, Canada (Manon Niquette does not receive any financial help from private corporations) <i>This session will explore how social media can support community engagement on health promotion and sustainable development. Two case studies will be presented and used as a point for discussion among the attendees: one that deals with 'urban food growing and sharing' and a second related to advocacy for cycling-friendly communities.</i>	 Cameron Norman , Principal, Cense Research + Design, Toronto, Canada		



12:00 LUNCH

PALMER POPE ROOM

13:00 The New Leadership of Health Promotion

MACDONALD COLE BALLROOM

This session will tap into the experiences of up-and-coming leaders, exploring their personal journeys that led them to health promotion. Through the process of story-telling, panelists will provide open and vulnerable reflections that will inspire all to be courageous leaders in health promotion over the next 30 years.



Moderator
Sione Tu'itahi, Executive Director, Health Promotion Forum, (New Zealand - via Internet conferencing)



Moderator
Jacqueline Gahagan, Interim Director, School of Health & Human Performance, Professor, Health Promotion, Dalhousie University (Canada)



Paola Ardiles, President, Public Health Association of British Columbia (Canada)



Christina Murray, Assistant Professor, Faculty of Nursing, University of Prince Edward Island (Canada)



Jessica Barudin, Rehabilitation Practitioner and Yoga Therapist; Kwakwaka'wakw from the Namgis First Nation, Alert Bay, British Columbia (Canada)



Roopa Dhatt, Physician; Co-founder and Director, Women in Global Health; Past-President, International Federation of Medical Students' Association (IFMSA) (United States)



Rebecca Fortin, Chair, Health Promotion Canada; Fellow in Global Journalism, Munk School of Global Affairs, University of Toronto (Canada)



Veronica Shiroya: Program and Liaison Officer, Alliance for Health Promotion, East Africa (Kenya); Masters of Science (International Health) Institute for Public Health, Universität Heidelberg (Germany)

14:00 Presentation of the draft PEI Declaration from the Writing Room Team

MACDONALD COLE BALLROOM

14:15 Stretch Break

14:30 Panel – Response to the Proposal for the PEI Declaration

MACDONALD COLE BALLROOM

A panel will share their reflections on the Declaration & will invite your perspective

15:30 Closing – Call to action

MACDONALD COLE BALLROOM



Ron Labonte Canada Research Chair in Globalization and Health Equity, Institute of Population Health, Ottawa, Ontario, Canada.

15:45 Evaluation and Adjournment – Send off the Declaration to Ottawa event!

MACDONALD COLE BALLROOM

Laura Lee Noonan & Jeane Day, Steering Committee
Morgane Stocker, Evaluator

16:00 Aboriginal Closing

MACDONALD COLE BALLROOM

Judy Clark, Mi'kmaq elder, President, Aboriginal Women's Association of PEI



Global Forum Video Exhibitors

Videos selected with support from the Pan-Canadian Joint Consortium for School Health



Video 1: Eastern Ontario Health Unit - Cornwall, Ontario, Canada

The Love My Life...Tobacco Free! project's goal is to normalize tobacco free environments supportive of healthy living for the mind, body & spirit. As informed critical thinkers, youth share personal stories and authentic messaging. Their revelations have the power to reach decision makers and transform their surroundings into tobacco free spaces.

www.lmlontario.com/

Video 2: Toronto Public Health Diabetes Prevention Strategy - Toronto, Ontario, Canada

This video highlights the perspectives and experiences of Peer Leaders and participants in the Diabetes Prevention Peer Leadership Program. There is disparity in access to health, and the effects are evident in the rates of diabetes across the City of Toronto. Training peer leaders within communities increases availability of culturally tailored diabetes programming and builds capacity within community residents to effect change within their own communities.

<http://ow.ly/LpOL304T6BR> www.toronto.ca/health

Video 3: Sharon Jinkerson Brass (Wapse Panashi Equay) - Vancouver, British Columbia, Canada

This video discusses the learning experiences of the practitioners and researchers who together undertook the Seven Sisters Healthy Heart Project, a community based heart health promotion project. The project used a gender and culturally responsive lens to engage Aboriginal women leaders and elders in a process of skills and leadership development. This is a tale of mutual transformation.

<https://vimeo.com/96716051>

Video 4: Deborah Cohen, Jean Harvey, Canadian Institute for Health Information - Ottawa, Ontario, Canada

This video showcases a partnership between an inner city hospital and a group of local organizations focused on meeting the unique health and social needs of Ottawa's chronically homeless population. This community-based program provides 'care on their terms' by bringing acute and primary care to the downtown core, as well as by bringing 'health and wellness promotion' through addictions counseling, housing transition support, mental health and other social services.

www.ottawainnercityhealth.ca/

Video 5: Ever Active Schools - Kainai, Alberta, Canada

Kainai High School is on the path to enhance the health and wellness of their school communities. The staff and students embraced daily physical activity and have continued the momentum with the student's PhotoVoice research project (youth capture pictures in their community that reflect a student's view on health in their community). The awareness has spread and is having a positive effect on all of the schools within the School Board.

www.everactive.org/kainai



Global Forum Video Exhibitors

Videos selected with support from the Pan-Canadian Joint Consortium for School Health



Video 6: Monika Christofori-Khadka, Swiss Red Cross - Kyrgyzstan

More than 18,000 volunteers support important health actions in all rural villages of Kyrgyzstan. The film shows the successes and challenges of a national health promotion programme using the example of two health actions- brucellosis and hypertension. The film depicts the work of the volunteers from the communities, engaged in the different health actions, the approach and challenges faced.

www.ifrc.org/

Video 7: City of Hamilton, Public Health Services - Hamilton, Ontario, Canada

The Hamilton Prenatal Nutrition Project offers weekly group sessions to women who are pregnant or have a baby under the age of 6 months. This project was designed with the determinants of health in mind and intended to promote access to service and reduce barriers. Participants enjoy a friendly, supportive environment.

www.hamilton.ca/public-health/classes/prenatal-nutrition-programs-in-hamilton

Video 8: Halifax Mobile Food Market - Halifax, Nova Scotia, Canada

Halifax's Mobile Food Market Hits the Road, highlights a new project that aims to find innovative solutions to food access issues. The Mobile Food Market launched as a 21-week pilot project selling fresh, affordable and culturally appropriate vegetables and fruit in five communities across the Halifax region that have limited access to healthy food. The Mobile Food Market aims to improve food access of low income residents, seniors, newcomers to Canada, people with disabilities and single parents.

www.mobilefoodmarket.ca/

Video 9: Bridge for Health - Vancouver, British Columbia, Canada

This video highlights the intersectional issues that affect one's health through youth engagement. The idea of ensuring young adults remain mindful of their health and wellbeing is critical as they are able to develop healthy behaviours from a young age, as well as influence their peers to do the same. The video highlights the context and environment of which health-related behaviours arise so it is critical to consider those when reaching out to young adults.

www.bridgeforhealth.org

Video 10: Haida Gwaii Local Food in Schools - Haida Gwaii, British Columbia, Canada

This video is a reflection of a 5-year-old program that is focusing on increasing healthy, local food consumption in the school's hot lunch program, connecting children to their food source and enhancing overall food skills in school aged children and youth.

www.facebook.com/farmtoschoolhaidagwaii/



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